

## WHAT IS CLAIMED IS:

1. An unstable receptacle for storing a volume of a liquid, comprising:

- (a) a container having an opening, said container being configured for holding the volume of the liquid, said container being formed, such that, when said container is placed in any orientation upon a level surface, at least one third of the volume of the liquid spills out of said container; and
- (b) a closure arrangement configured to seal said container.

2. The receptacle of claim 1, wherein said closure arrangement is configured as a non-resealable seal.

3. The receptacle of claim 2, wherein said non-resealable seal is a crown cap.

4. The receptacle of claim 2, wherein said non-resealable seal is a ring-pull device.

5. The receptacle of claim 1, wherein said container is formed as a glass bottle.

6. The receptacle of claim 1, wherein said container is formed as a metal can.

7. The receptacle of claim 1, wherein said container has a curved base.

8. The receptacle of claim 7, wherein said curved base has a center of curvature, said container having a center of gravity, said center of gravity being above said center of curvature when said opening of said container is oriented upwards.

9. The receptacle of claim 7, wherein said curved base is formed as a hemisphere.

10. The receptacle of claim 1, wherein said container has a base, said base having an image disposed thereon.

11. An unstable receptacle for storing a volume of a liquid, comprising:

- (a) a container having an opening, said container being configured for holding the volume of the liquid, said container being formed, such that, when said container is placed in any orientation upon a level surface, at least one third of the volume of the liquid spills out of said container; and

- (b) a handle disposed on said container.

12. A package of receptacles, comprising:

- (a) a plurality of containers, each of said containers having an opening and a closure arrangement configured to seal said containers, each of said containers holding a volume of liquid therein, at least one of said containers being formed, such that, when said one container is placed in any orientation upon a level surface, at least a third of said volume of said liquid spills out of said one container; and
- (b) a packaging arrangement configured for packaging said containers together, wherein in a display orientation of said containers and said packaging arrangement, said one container is orientated such that said closure arrangement of said one container faces downwards.

13. The package of claim 12, wherein in a display orientation of said containers and said packaging arrangement, all of said containers are orientated, such that, said closure arrangement of each of said containers faces downwards.

14. The package of claim 12, wherein said closure arrangement is configured as a non-resealable seal.

15. The package of claim 14, wherein said non-resealable seal is at least one of a crown cap and a ring-pull device.

16. The package of claim 12, wherein said one container is formed as at least one of glass bottle and a metal can.

17. The package of claim 12, wherein said one container has a curved base.

18. The package of claim 17, wherein said curved base has a center of curvature, said one container having a center of gravity, said center of gravity being above said center of curvature when said opening of said one container is oriented upwards.

19. The package of claim 1, wherein said container has a base, said base having an image disposed thereon.